



Statistics for Business and Economics, Eleven Edition

By David R. Anderson, Dennis J. Sweeney

South Western/Cengage Learning India, 2012. Softcover. Book Condition: New. 5th or later edition. Discover how the most trusted approach to statistics today is Simply Powerful. The latest market-leading text from respected authors Anderson/Sweeney/Williams, STATISTICS FOR BUSINESS AND ECONOMICS, 11e, introduces sound statistical methodology within a strong applications setting like no other text. The authors clearly demonstrate how statistical results provide insights into business decisions and present solutions to contemporary business problems. New cases and more than 350 real business examples and memorable exercises, 150 of which are new in this edition, present the latest statistical data and business information. With this book's comprehensive coverage and unwavering accuracy, you the topics best for your course, including thorough coverage of the latest statistical and business software. Up-to-date coverage of MiniTab 15 and Excel 2007, along with StatTools and other leading Excel 2007 statistical add-ins within chapter appendices, provides ultimate flexibility with corresponding time-saving data sets on CD and online. Tables of Contents:- 1. Data and Statistics. 2. Descriptive Statistics: Tabular and Graphical Presentations. 3. Descriptive Statistics: Numerical Measures. 4. Introduction to Probability. 5. Discrete Probability Distributions. 6. Continuous Probability Distributions. 7. Sampling and Sampling Distributions. 8. Interval Estimation. 9. Hypothesis Tests. 10....



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