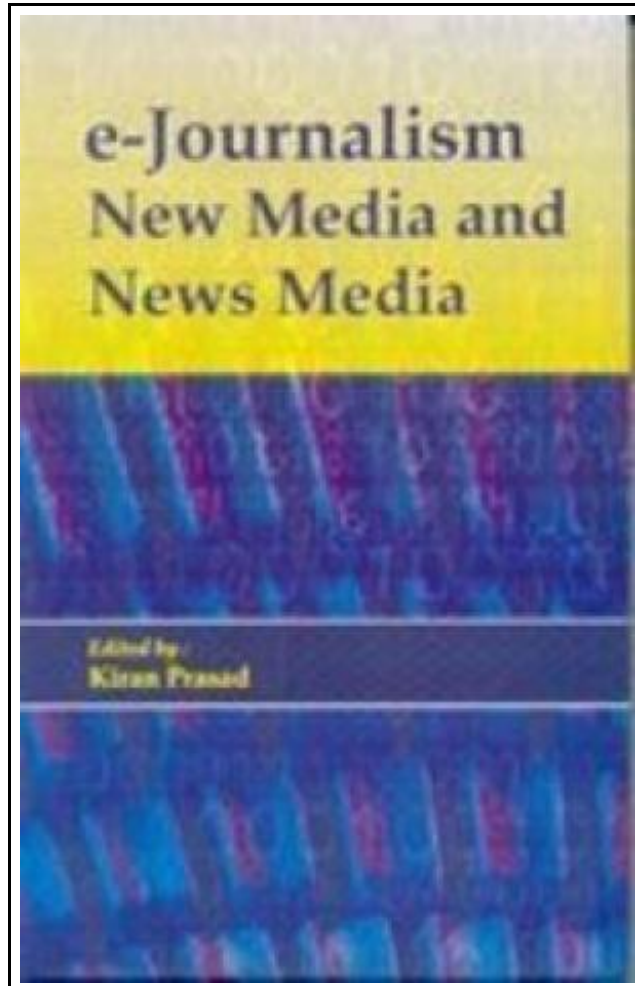


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It is fantastic and great. It is written in easy words and phrases instead of confusing. I am just delighted to explain how this is actually the best book I have got read through during my individual life and might be the finest publication for ever.

(Prof. Murl Shanahan DDS)

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B.R. Publishing Corporation, 2009. Hardcover. Book Condition: New. First edition. The purpose of this book E-Journalism : New Media and News Media is to examine the role of the new media and how the nature of news media and news presentation has changed dramatically over the last decades with the emergence of new media technology and growing popularity of electronic news media. It also discusses how electronic media journalism is changing and challenging the identities of the occupations and organizations that make up the news industry. This book brings together senior researchers in media and communication studies who examine the challenging interplay between `new media` and `news media` through theoretical reflections, empirical studies and policy deliberations in the field of mass media and journalism. This book is also designed for the new generation of e-journalists, media studies, communications and journalism students on new media and the digital media and provides an understanding of the changing media concepts and news practices in contemporary society. E-Journalism : New Media and News Media sets out to illustrate the application of new media technologies for recasting journalism practice. The book raises several fundamental questions on new media journalism and communication research and responds to the polemic issue of bridging new media technology to responsible journalism practice. The scholars of international strength who have broadened the new media debate on e-journalism have great pleasure in recommending this book to academia, researchers, policy framers and professionals in journalism, communication and information science. This book will be a valuable resource for journalism students, working journalists as well as freelance and citizen journalists. CONTENTS: Editor and Contributors; I. INTRODUCTION : 1. New Media and E-Journalism : New Directions in News Media/Kiran Prasad II. NEW MEDIA AND JOURNALISM : FEATURES AND FUNCTIONS : 2. Online Journalism : Methods and...



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