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Accelerating out of the Great Recession How to Win in a Slow-Growth Economy

By David Rhodes

McGraw-Hill. Hardcover. Book Condition: New. Hardcover. 224 pages. Dimensions: 8.5in. x 5.8in. x 1.1in. What better opportunity than now to strengthen your business and come out of the recession even stronger. David Rhodes and Daniel Stelter provide an easy-to-understand perspective on the current economic environment, and some practical strategies to help readers come out ahead. A timely read for all who care about their business. Paul Polman, CEO, Unilever This is the most comprehensive assessment of the global economy that I've seen and is a must-read for any business, economic, or governmental-related leader. Jeff M. Fettig, Chairman and CEO, Whirlpool Corporation A fascinating account of the causal factors of the meltdown and what we can do to avoid repetition. Sanjay Khosla, Executive Vice President and President, International for Kraft Foods This book combines brilliant analysis and strategic insight with a clear message: Companies that want to play a role in tomorrow's markets must act immediately. There's no place for complacency. The opportunities in the post-crisis world are good--and better than many might think. Dr. Jürgen Hambrecht, CEO, BASF The lessons from companies that came out winners during past recessions are invaluable in the current context. Rhodes and Stelter strike a welcome...



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