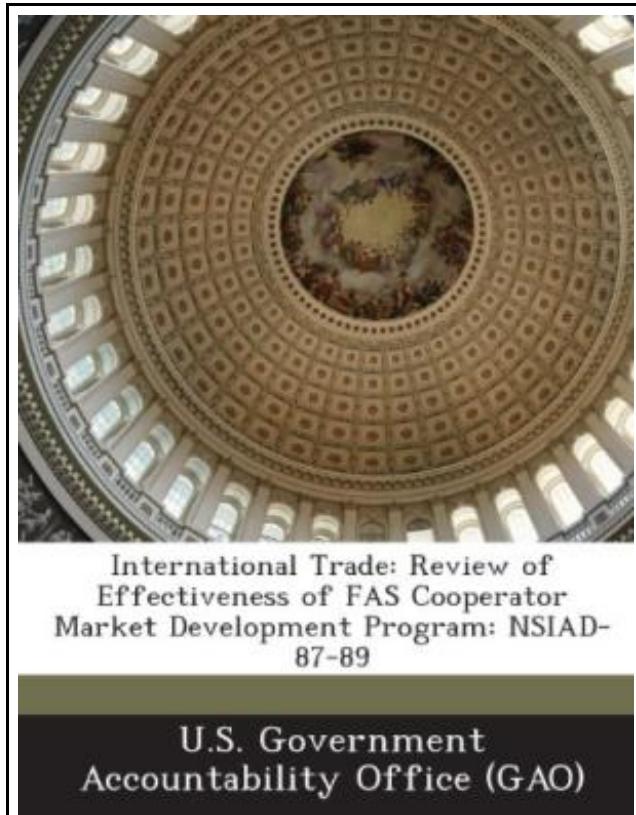


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Bibliogov, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.In response to a congressional request, GAO reviewed the effectiveness of the cooperators programs that the Department of Agriculture's (USDA) Foreign Agricultural Service (FAS) implemented to develop, maintain, and expand foreign markets for U.S. agricultural commodities. GAO found that FAS has: (1) allowed cooperators to implement numerous and varied long-term programs and has placed few restrictions on the funding a cooperator can receive for a program; (2) not established criteria to help cooperators focus on opportunities for market development or expansion; (3) not critically assessed program results; (4) failed to evaluate programs sufficiently to determine which market development activities were effective or which needed refinement or termination; (5) established guidelines that encourage, but do not require, cooperators to contribute annual amounts equal to FAS funds; and (6) defined cash, goods, and services contributions inaccurately, conveying the impression that cooperators participated more fully in financing marketing activities than they actually did.

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