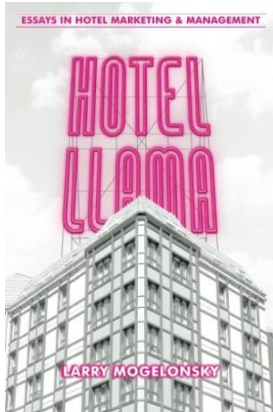


Download PDF

HOTEL LLAMA: ESSAYS IN HOTEL MARKETING AND MANAGEMENT (PAPERBACK)



AUTHORHOUSE, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The hotel world is evolving. The proliferation of new mobile technologies, online travel agencies, social media and third-party review websites represent four great disruptors for any hotelier s business. And these are just the tip of the iceberg. Customer behavior is changing too rapidly for traditional hospitality marketing and operations textbooks to keep up. The modern traveler is...

Read PDF Hotel Llama: Essays in Hotel Marketing and Management (Paperback)

- Authored by Larry Mogelonsky
- Released at 2014



Filesize: 6.45 MB

Reviews

Certainly, this is the finest job by any publisher. I was able to comprehend almost everything out of this published ebook. You wont truly feel monotony at at any moment of the time (that's what catalogues are for concerning should you question me).

-- **Graciela Emar**

A superior quality ebook and also the font used was interesting to read through. This is for all who statte there was not a well worth reading. I discovered this publication from my dad and i encouraged this pdf to learn.

-- **Felix Lehner Jr.**

A really awesome ebook with perfect and lucid reasons. Indeed, it is engage in, still an amazing and interesting literature. I am just very easily could possibly get a satisfaction of reading a composed publication.

-- **Petra Kuphal**
