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People Express

By Philip Whiteley

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, People Express, Philip Whiteley, This title offers fast track route to failsafe strategies for managing people. It covers all the key challenges of people management, from the development of the personnel profession and early theories to the rapid changes of recent years, as skill requirements have grown and the concept of intellectual capital has taken hold. It provides examples and lessons from some of the world's most successful people businesses, including IBM Europe, Southwest Airlines, and Parker Hannifin, and ideas from the smartest thinkers, including Jeffrey Pfeffer, Mark Huselid, David Ulrich, and Leif Edvinsson. It also includes a glossary of key concepts and a comprehensive resources guide.



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